



California Public Utilities Commission
505 Van Ness Ave., San Francisco

415 Area Code Local Jurisdiction and Public Participation
Meetings

San Francisco and San Rafael

January 16-17, 2013

Report

And Other Public Comments as of February 15, 2013

Prepared by the Communications Division

February 25, 2013

Summary

The Communications Division of the California Public Utilities Commission (CPUC) held four meetings to gather input and inform the public of the introduction of a new area code, 628, to the area now served by 415. There were two meetings on January 16, 2013, held in San Francisco and two meetings in San Rafael on January 17, 2013. Speakers expressed preferences for options not available, such as assigning numbers in blocks of 200, technology specific area codes, implementing an overlay without ten digit dialing. Most comments were noncommittal, asking questions and putting forth alternative proposals.

Background

The 415 area code public participation meetings are the result of the move to implement a new area code, 628, to the area currently served by the 415, primarily San Francisco and Marin Counties, California. The North American Numbering Plan Administrator (NANPA) began the process to implement a new area code on July 12, 2012, 39 months in advance of the forecasted 415 forecasted exhaust date of 3rd quarter, 2015.

On August 2, the NANPA hosted an area code preplanning meeting by teleconference. Following the preplanning meeting, a planning meeting was held by teleconference on September 6, 2013. Representatives of Neustar, the provider contracted to perform numbering administration services, the CPUC and thirteen service providers were present. The NANPA advised that no split option was available because there was no split option that would meet FCC rules requiring that each side of a split have roughly equal periods before requiring a new area code and CPUC rules prohibiting the splitting of cities. The lack of viable split option was because of the fourteen rate centers in the 415, San Francisco Central has 63% of the central office codes assigned. Splitting San Francisco Central from the remaining rate centers would result in the least amount of difference in lives of each side of the split, but would mean that San Francisco Central would need a new area code in 23 years. The remaining 415 rate centers would not need a new area code for 67 years. Splitting off San Francisco Central would result in putting San Francisco in two different area codes. These factors are violation of both FCC and CPUC rules for new area codes. The meeting resulted in an industry recommendation for an overlay solution to introduce the 628 area code to the area now served by the 415 area code. Since there was no viable split option available, no split option was discussed and no pros and cons were developed.

The CPUC set public meetings to discuss the introduction of the new area code as follows:

Local Jurisdiction Meeting

Wednesday, January 16, 2013, 2 p.m.

Hearing Room D, 505 Van Ness Ave., San Francisco

Public Meeting

Wednesday, January 16, 2013, 7 p.m.

CPUC Auditorium, 505 Van Ness Ave., San Francisco

Public Meetings

Thursday, January 17, 2013, 2 p.m. AND 7 p.m.

San Rafael City Council Chambers, 1400 Fifth Ave., San Rafael

Meeting Publicity

Meeting Notices were inserted in communications customer bills in the month of December. (Attachment C-2).

On December 20, 2012, the CPUC sent individual letters of invitation to 185 local, state and federal elected and appointed officials and business leaders in San Francisco and Marin counties. The text of the letter is Attachment A. The complete list of addressees is in Attachment B.

On December 6, 2012, the CPUC issued a news release announcing the public meetings with a brief discussion of the issues to be discussed at the meetings. The full release is included in Attachment C.

On November 27 through December 17, 2012 notice of the meetings appeared in the CPUC's daily calendar with times and locations. It was published in both the "Other Commission Meetings" and "Public Meetings and Workshop Notices" sections.

The Local Jurisdiction Meeting was renoticed on January 14, because of a change in meeting room for the local jurisdiction meeting set for January 16 at 2 pm.

Meetings

The meetings were conducted by Communications Division staff with Katherine Morehouse moderating and assistance from Fe Lazaro and Lisa Prigozen. CPUC legal division senior attorney, Helen Mickiewicz presented and answered questions at both the afternoon Local Jurisdiction meeting and the evening public meeting on January 16. NANPA senior planner Joseph Cocke presented at all four meetings, with maps and a discussion of the process used to arrive at area code introduction alternatives. The script used is included in Attachment D. Katherine Morehouse's slides used to explain the specifics of number utilization in the 415 area code are in Attachment E. All attendees were given a handout package consisting of an Agenda, Pros and Cons of splits versus overlays, a prefix rate center guide, explanation of the

NANPA planning process, a comment form, a sheet outlining CPUC contact information and CD numbering staff business card. CPUC staff chose to provide more than one alternative for public consideration, so information was provided on both the overlay and a split option. Attendees at the three public meetings were additionally provided with colored maps of the overlay and split option including a street detail map of the split option showing the boundaries of San Francisco Central. A copy of the handout package is in Attachment F. The maps are Attachment F-2. Additional copies of the CD staff power point were provided upon request.

Approximately 15 attended the first meeting. Less than ten attended the evening meeting in the CPUC auditorium. The afternoon San Rafael meeting was well attended with approximately 50 members of the public attending. Less than ten members of the public attended the evening meeting on the 17th in San Rafael. Attending each meeting were representatives of MetroPCS, Sprint, AT&T, Verizon, Level 3, Comcast, California Cable and Telecommunications and T-Mobile, who answered questions from the public and assisted. Speakers did not, for the most part, express preferences regarding overlays or splits, but rather asked questions, expressed frustration with the inefficiencies of the number administration system and its negative impact on consumers and offered solutions to conserve numbers. Attachment G lists speakers and notes about their presentations. Attachment H includes letters presented to CPUC personnel at the meeting.

Written comments are included in their entirety in Attachment I and are summarized as follows:

Overlay	Split	No Preference
4	7	3

On January 25, 2013, the 415 web page was updated to provide information on the options available and the online comment form was updated to include options for expressing a preference for an overlay and a split. The simplified weblink to the comment page appeared on both the opening page of the CPUC's website and in the Communications Division's Area Codes and Numbering section.

Prior to January 25, the weblink provided comments only without the option of expressing an opinion. Many of the comments included questions. The Communications Division has responded to the questions posed by the commenters and has not received any expression of preference from these.

Since the January 25, revised version of the comment form, the CPUC has received, as of February 15, five comments which are as follows:

Overlay	Split	No Preference
5	2	0

Additionally, the Marin Telecommunications Agency has weighed in in favor of an overlay. Their letter is included as Attachment J.

After Commissioner review, this report will be forwarded to the NANPA, who will, after discussing the split option, submit an application to the Commission for a new area code.